



Physical address: 1476 E. Mohr Road
Greenfield, IN 46140

On the web: dano@dano-dna.com
http://dano-dna.com

OBJECTIVE

Utilize my creative and technical expertise through effective presentation of information.

MEDIA/TECHNICAL SKILLS SUMMARY

- ◊ Websites with table-less, user-focused design maximizing cross-browser compatibility
- ◊ HTML/XHTML, CSS (Cascading Style Sheets)
- ◊ Graphics creation for websites and email
- ◊ HTML/CSS Wire-framing
- ◊ Designing within LAMP & .Net environments
- ◊ Experience with Content Management Systems (various web-based CMS)
- ◊ Wordpress (blog) design, installation and configuration
- ◊ HTML E-mail creation and PHPList™ newsletter management
- ◊ Video and audio recording and editing, including compressions for QuickTime and Flash streaming
- ◊ Digital- imaging/compositing and photography
- ◊ Computer animation
- ◊ Graphic design and page layout
- ◊ Macintosh and Windows- operating systems, software and peripherals, and maintenance
- ◊ Software: Dreamweaver, Photoshop, Fireworks, Illustrator, Premiere, iMovie, Director, SoundEdit 16, GarageBand, SoundForge XP, Microsoft Office
- ◊ Technical documentation/guides creation (hardware, software and procedures)
- ◊ Excellent collaboration, communication and interpersonal skills
- ◊ Initiative and ability to learn software and processes quickly and efficiently

WORK EXPERIENCE

Freelance Designer - Greenfield, IN | Madison, WI | Rochester, MN | Northfield, MN; May 1990 - Present

- ◆ Technical/Creative
 - Design websites including: supporting photography/graphics, interface design, site architecture
 - Author interactive audio-visual computer multimedia designs for instructional purposes
 - Create website maintenance tutorials (video and other media) for website design services
 - Create commissioned graphic designs for wearable-art and fiber-art
 - Create works in oil on canvas, and wearable art
- ◆ Administrative/Sales
 - Market and sell original and custom designs and paintings - see samples:
 - ▶ <http://dano-dna.com/> [website design/development and administration]
 - ▶ <http://dano-dna.com/artshop/> [website design/development and administration]
 - ▶ <http://dano-dna.spreadshirt.com/> [website design/development and administration]
 - ▶ http://cafepress.com/dano_dna_tees/ [e-commerce online store administrator]

Web Graphic Designer; Indiana Department of Education; Indianapolis, IN; September – December 2008

- ◆ Web interaction\usability design – UI design and HTML implementation
- ◆ Integration of CSS and (X)HTML design layout with several small .Net applications
- ◆ Work collaboratively with Management, Developers, Content providers and Marketing/Communications
- ◆ Indiana Standards and Resources database styling:
<http://dc.doe.in.gov/Standards/AcademicStandards/index.shtml>
- ◆ Wire-framing administrative back-end of Indiana Standards and Resources database for a development team



User Interface Design (UI) "Bug Squasher"; Authorhouse/Inkubook via Beacon Hill Technologies Staffing; Indianapolis, IN; March 2008

- ◆ Assisted in resolving UI defects, including but not limited to: Cross-browser issues, visual defects and bugs in the Inkubook.com website
- ◆ Worked quickly and independently with the Lead UI Designer to meet aggressive schedules

Visual Communications Associate Professor, Ivy Tech Community College of Indiana; Indianapolis, IN; August 2001 - July 2007

- ◆ Technical
 - Re-designed and administered the departmental website from a framed site to an XHTML and CSS designed site. This site is archived @ <http://dano-dna.com/sites-old/~vis/>
 - Taught courses/topics:
 - ▶ Web Design: accessibility, CSS, image slicing, information architecture, Internet graphics creation, interface design, HTML; **Applications:** Dreamweaver, Fireworks, Photoshop, Illustrator
 - ▶ 2-Dimensional Design and Color Theory
 - ▶ Digital -Imaging and -Photography
 - ▶ Drawing
 - ▶ Vector Illustration
 - ▶ Typography
 - Assisted program faculty and students to solve hardware, software and related technical issues
 - Researched and specified appropriate software and hardware needs for the program
 - Coordinated with and assisted the desktop administrators in lab hardware and software configurations, and trouble-shooting

Information Processing Consultant, Center for Instructional Materials and Computing (CIMC) - University of Wisconsin; Madison, WI; December 1997- August 2001

- ◆ Technical
 - Taught iMovie and Dreamweaver workshops to faculty and graduate students in the School of Education
 - Trained and provided technical support for elementary and middle school teachers learning digital video editing and web development as part of an education grant, which was awarded to the CIMC
 - Trained library staff in digital image and video editing and web page maintenance
 - Provided consultation for faculty, staff and students on educational and professional user interface design, including multimedia and website projects
 - Selected, purchased, set up, tested, did trouble-shooting, and updated hardware and software for CIMC- Computer Lab, Classrooms and Circulation-Media areas
 - Wrote scripts for automatic computer software installation and maintenance
- ◆ Administrative
 - Led the CIMC Web Team in website design, production and maintenance
 - Coordinated with the CIMC Network Administrator to integrate CIMC website services
 - Hired, scheduled and trained CIMC student computer lab assistants
 - Served on search committees for CIMC graduate program assistants and full-time library staff
 - Authored annual Instructional Laboratory Modernization grants (1998- 2001)

Computing/Graphics Consultant, New Media Center (NMC) and Biology New Media Center (BNMC) - University of Wisconsin; Madison, WI; January 1997 - November 1997 (overlapping part-time positions)

- ◆ Technical



- Presented Macromedia Director software during the Learning Technology and Distance Education Colloquium (BNMC)
- Provided consultation and assistance to enable university faculty, staff and students to learn the suite of available multimedia software and equipment (NMC/BNMC)
- Installed and did trouble-shooting of center's hardware, software and peripherals (NMC/BNMC)

Student Lab Assistant (part-time position), School of Education Computer Lab - University of Wisconsin; Madison, WI; September 1996 - May 1997

- ◆ Technical
 - Presented workshops on Adobe Illustrator Basics and Digital Video/Animated Gif's
 - Assisted faculty, staff and students with hardware, software and printing tasks in the computer lab

Art Instructor, Display Advisor, and Sales Consultant, Southeastern Minnesota Visual Artists' (SEMVA) Gallery (a coop gallery); Rochester, MN; September 1992 - December 1994

- ◆ Technical
 - Taught adult and teenage students fine art, including drawing, painting and mixed-media techniques
 - Constructed and arranged the physical structure of the SEMVA Gallery and hung and took down shows and artwork for gallery members
- ◆ Administrative/Sales
 - Collaborated with the gallery committee to plan exhibits in the SEMVA Gallery
 - Acted as a gallery sales consultant for all gallery members

Art Instructor (part-time), Rochester Community Education (City of Rochester); Rochester, MN; September 1992 - February 1993

- ◆ Technical
 - Taught adults color design and acrylic painting techniques

Art Apprentice (financial grant funded position), Saint Olaf College Art Department -Saint Olaf College; Northfield, MN; September 1990 - December 1990

- ◆ Technical/Creative
 - Critiqued and provided technical and creative advice to students in oil painting, drawing, sculpture and ceramics
 - Planned and produced a new series of oil paintings for an exhibit, marketed and gave a public exhibition of these paintings

EDUCATION

Master of Fine Arts- Interactive Computer Media and Painting - January 1995 - May 1997
University of Wisconsin; Madison, WI

Bachelor of Arts- Double-major in Art and German Language - September 1986 - May 1990
Saint Olaf College; Northfield, MN;



AWARDS/HONORS

Adobe Dream Team Digital Video Contest Second Prize Winner (Student Category)

Date: Spring 1997

Description: Free professional software of my choosing awarded

Provider: Adobe Systems Incorporated

Apprenticeship Financial Grant

Date: 1990

Description: Financial grant, art studio, supplies and exhibition provided

Provider: Saint Olaf College Art Department

Departmental Distinction in Studio Art

Date: 1990

Description: Award

Provider: Saint Olaf College Art Department

PROFESSIONAL TRAINING

Dreamweaver and Internet Accessibility training workshop series

Dates: 2000-2001

Where: Learning Technology and Distance Education - University of Wisconsin; Madison, WI

Macromedia Dreamweaver: Intermediate/Advanced training

Dates: August and September 2000

Where: Division of Information Technology - University of Wisconsin; Madison, WI

Macromedia Director: Beginner/Advanced training

Dates: May 1999

Where: Think Innovative Media- Milwaukee, WI

Macromedia Director: Beginner training

Dates: June 1997

Where: Division of Information Technology - University of Wisconsin; Madison, WI

SPECIAL STUDIES

Art Apprenticeship (painting) with Art Department Faculty- Professor Wendell Arneson

Dates: September - December 1990

Where: Saint Olaf College; Northfield, MN

Intensive German Language/Culture Study

Dates: February- April 1988

Where: Universität von Paderborn; Germany

German language studies with topics in Art History, History, Language, Literature and Philosophy

Dates: April- August 1988

Where: Universität von Konstanz; Germany

FINE ART EXHIBITIONS

Description: Numerous exhibitions (23 total) of interactive media works, oil paintings and wearable art from 1990 through 1999. A complete list of exhibitions is available upon request.